
JOHN HOANG

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[Portfolio Website](#)

Summary

Front-End & React Developer with hands-on experience in building fast, accessible web and mobile apps using React, Next.js, and Tailwind. Skilled in JavaScript, HTML, CSS, and API integration. Currently working for Tempo Communications, with a focus on UX/UI and web development.

Education

Cognitive Science: Design & Interaction

12/2024

University of California, San Diego

La Jolla, CA

- Concentrations: UX/UI, Web Development, Figma
 - Related Coursework: Machine Learning, React, Data Visualization, Object-Oriented Programming
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Experience

Web Developer | Tempo Communications – Vista, CA

04/2025 to Current

WordPress | Shopify | Queue CMS | SEO | UX/UI

- Managed WordPress, Shopify & Craft CMS stack, serving marketing and product pages for 3 brands
- Converted static PDFs to semantic, copy-ready HTML, cutting coding time 80 % per doc
- Researched AI-driven SEO (crawlability, geo-targeting, visibility) to future-proof architecture
- Shaped concepts into 250+ high-fidelity Figma frames in 3 weeks (vs 12), adding 2× detail, freeing senior resources and averting delays.

Progressive Web Application Dev | PIC Health – CSUSM

01/2025 to 05/2025

React Native | UX/UI | CSS | Database | App Development

- Rebuilt UI, tailoring design to target culture while preserving 100 % functionality.
- Collaborated on PostgreSQL implementation, for account creation and calendar events
- Led Team of Student Developers, coordinating tasks and milestones.

React Native Developer | Resilience Inc. - Remote

06/2023 to 01/2024

React Native • JavaScript • Figma • Mobile UX • CSS

- Integrated Figma designs into functional features for implementation in their AIMEE app.
 - Leveraged AI mood detection to drive chatbot course recommendations
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Projects

Sticker Store | Business Owner

03/2023 to Present

FullStack | React | Next.JS | Tailwind CSS

- Built and launched a \$0/month e-commerce store using Next.js, Tailwind, and Stripe.
 - Automated Orders using Stripe API for secure payments and real-time order/inventory tracking
 - SEO optimization for platforms like Etsy and content creation to boost direct flow to the website
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Skills

- **Languages:** Python, C, Assembly, HTML, CSS, JavaScript
- **Frameworks & Libraries:** NextJs, React, NodeJs, Express, Tailwind CSS, React Native
- Problem-Solving
- Teamwork
- Time Management

- **Database Management:** MongoDB
- **Version Control:** Git
- **API Integration:** RESTful APIs, Stripe, Heroku
- **UI/UX Design:** Wireframing, Prototyping, Figma, Adobe Creative Suite
- **CMS Platforms:** WordPress, Wix, Shopify, Craft, Queup

- Adaptability
- Effective Communication